Digital Accessibility Do's and Don'ts Cheat Sheet

Do's	Don'ts
Use headers in the correct order	Have empty headers on a page
Capitalize text without using CSS	Use capitalization for large amounts of text
Use italics for short passages of text	Use italics for long passages of text
Use color to bring content to life	Use color alone to bring attention to something important
Have alt text on all images	Say image of, graphic of, etc. in your alt text
Add a title attribute to your links	Exclude the final location of your link on your title attribute
Make your links unique and descriptive	Use Read More, Learn More, etc.
Captions are on your videos (open or closed)	Exclude captions from your video content
Provided a transcript for audio or video content near the multimedia	Exclude a transcript for multimedia
Use simple sentence structure when possible	Use words that are complex or have long complex sentences
Make sure text in another language is properly tagged (contact CACS or your web administrator)	Exclude language tags from digital content